

展后报告

Post-show Report

IPB 2025

第二十二届国际粉体、散料、 流体加工展览会

22nd International Processing Trade Fair for
Powder, Bulk Solids and Fluids

2025.8.6-8 | 上海世博展览馆
Shanghai · China

小粉体 大世界

SMALL POWDER BIG WORLD!

12,662
Trade Visitors
专业观众

180
Exhibitors
展商

15,000
Exhibiting Area
展示面积 (m²)



IPB公众号
Wechat



照片回顾
Photos



展会回顾
Live Streaming



主办单位
Organizers



品牌支持
Powered by



海外支持
Overseas Partner





2025展会数据 IPB 2025 Data Report

15,000

展示面积 (m²)
Exhibiting Area

180

展商
Exhibitors

12,662

专业观众
Trade Visitors

来自36个国家和地区
From 36 countries and regions

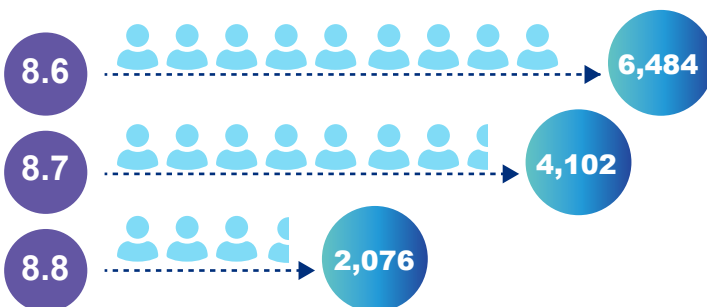
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主题活动 Events

- 2场评选活动
Two selection activities
- 3大特色展示区
Three distinctive exhibition areas
- 5场技术论坛
Five technical forums

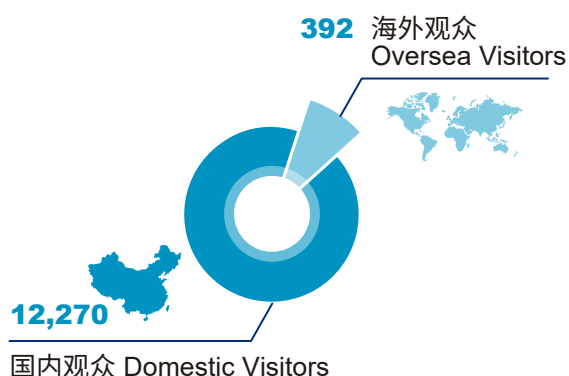
展会开放三日人流分布

Visitors Flow Breakdown



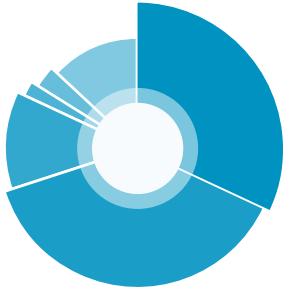
国内和国际观众比例

Visitors Area Breakdown



展商分析 Exhibitors Breakdown

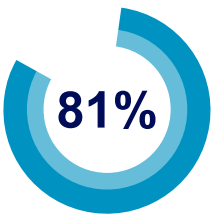
展商类别 Exhibits Breakdown



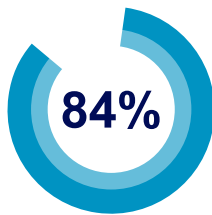
- 32% 粉体制备与合成
Basic Processing and Synthesis
- 38% 散料输送与存储
Powder Conveying and Storage
- 12% 安全环保
Safety and Environmental Technologies
- 2% 颗粒分析表征
Particle Analysis and Characterization
- 3% 测量与控制
Measurement and Control
- 13% 相关服务
Services



展商满意度 Exhibitors Satisfaction



展商对观众的数量和质量表示满意
Satisfied with visitors quantity and quality

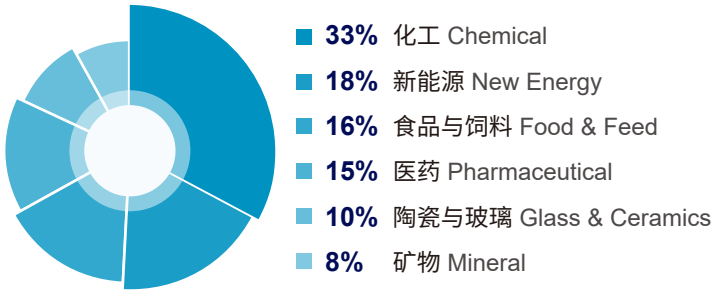


展商表示明年会继续参展
Will Join next year

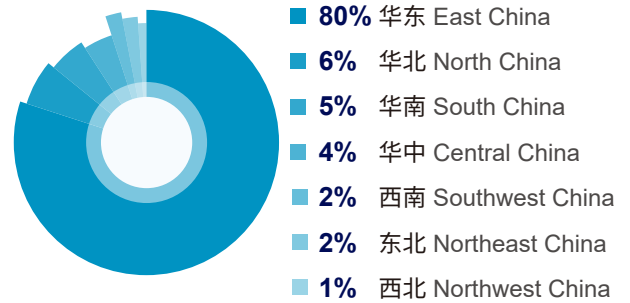


观众分析 Visitors Facts & Figures

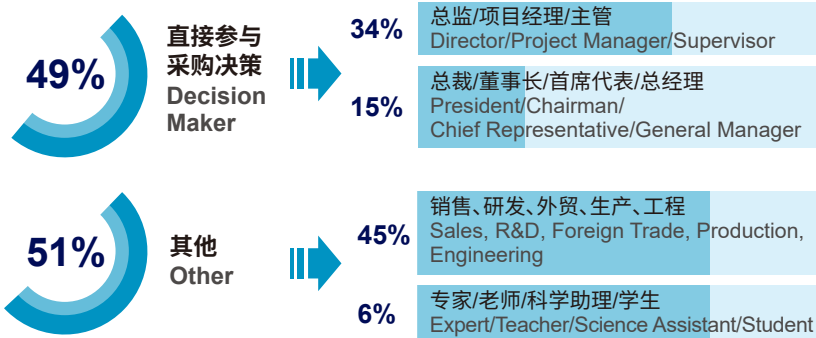
观众行业分析(多选) Visitor's Branches of Industry



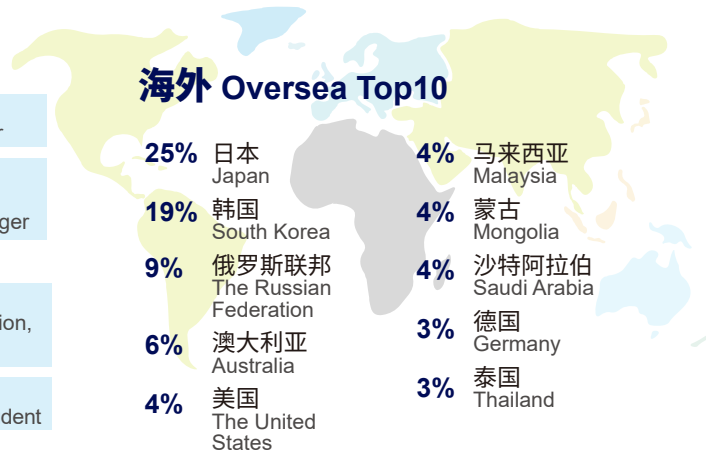
观众区域分析 Visitors Area Analysis



观众职务范围 Area of Responsibility



海外 Oversea Top10



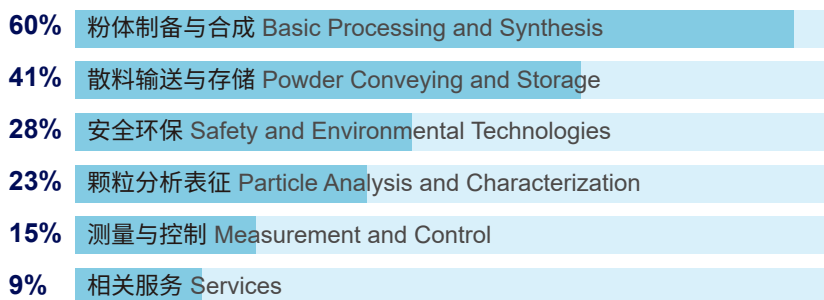
参观目的(多选) Main Reason for Visit



部分观众 Part of Visitors



观众意向展品(多选) Interested Exhibits



* 排名不分先后 Not listed in a particular order.

引领自主创新 年度创新技术及新品发布 Innovation Leads Development

为鼓励及带动粉体行业相关企业产品自主创新，提升企业竞争力，主办方自2023年起向全行业组织开展“年度创新技术及新品评选”活动。经过报名、公示最终遴选出11件创新产品在展会现场与“创新技术与新产品展示区”展示，并进行新品发布，发布会以视频直播形式向海内外发布。

To encourage and drive the independent innovation of products by enterprises related to the powder industry and enhance their competitiveness, IPB have launched the "Annual Innovative Technologies & New Products" activity across the entire industry since 2023. After registration and public announcement, 11 innovative products were finally selected and displayed at the exhibition site in the "Innovation Technology and New Product Exhibition Area", and new product launches were also conducted. The press conference was released to the world through video streaming.



整合行业优质资源 匠心打造多场技术论坛 IPB Conference Powder Technology Application

本届展示特设IPB国际粉体加工及应用论坛，聚焦行业热点话题：医药粉体制备技术专场论坛、涂层材料应用专场、粉体/散料输送产业降本增效专场、工业除尘防爆应用专场、固态电池材料生产解决方案专场、日本粉体工业技术论坛，共6场会议专场，吸引了34位专业的报告，针对各行业的生产解决方案中常见的难点痛点提供专业探讨与学习的平台，一同探讨粉体行业的技术变革，推动行业高质量发展。

IPB has specially organized the International Powder Processing and Application Forum, focusing on current industry hot topics: Pharmaceutical Powder Production Solutions, Application in Coating Materials, Cost Reduction and Efficiency Enhancement in Powder & Bulk Transportation, Industrial Dust Removal and Explosion-proof, Production Solutions for Solid-State Battery Materials, and Japan Powder Industry Introductions, Products & Technologies. There are a total of 6 conference sessions, attracting 34 professional presentations. These sessions provide a platform for professional discussions and learning on common difficulties and pain points in production solutions for various industries, jointly exploring technological changes in the powder industry and promoting high-quality development of the industry.



致谢多方支持 颁发行业荣誉

Gratitude for Various Supports & Presentation of Industry Honors



8月6日晚，主办方在“IPB菁英晚宴暨颁奖典礼”期间，颁发“创新技术及新产品奖”证书并进行合影留念。晚宴现场群英聚会，共同见证在这二十二年来，IPB的成长历程以及在行业内的蓬勃影响力。主办方对给予展会鼎力支持的各方合作伙伴及行业专家表示感谢。

August 6th, during the "Purple Night", IPB presented the "Innovative Technologies and New Product Award" certificate. At the dinner venue, a gathering of distinguished guests witnessed the growth journey of IPB over the past twenty-two years and its significant influence in the industry. IPB expressed their gratitude to all the partners and industry experts who provided strong support for the exhibition.



多渠道在线观展 沉浸式体验

Live Streaming



照片直播 Live Photo Gallery

五大视频号联动，以第一视角全程分享展会开幕式、创新技术及新品发布会等多场精彩专场论坛，线上同步直播，共收获50,000+人次浏览量，与全球共襄粉体盛会。

The opening ceremony of the IPB, the "Annual Innovation Technology and New Product Release Conference", and the conference forums were all shared from a first-person perspective throughout the event. These activities were live-streamed, attracting over 50,000 views.



IPB直播间 IPB Live Streaming Room



展商评价

Exhibitors Comments



细川密克朗集团
HOSOKAWA MICRON GROUP

细川密克朗(上海)粉体机械有限公司
HOSOKAWA MICRON (Shanghai) Powder Machinery Co., Ltd.

细川密克朗集团与IPB举办公司德国纽伦堡拥有长期的合作历史和深厚的伙伴情谊。旗下德国细川阿尔派 (Hosokawa Alpine) 作为最主要的参展商基本每次都参与其在纽伦堡举办的POWTECH展会，细川日本总部也持续展出由其合作伙伴APPIE在日本举办的POWTEX国际粉体工业展。与此同时，细川上海连续十余年与IPB保持多维度的协作。细川集团愿助力IPB，与其一起为中国粉体事业做贡献，建立友好交流平台，促进行业健康发展，提高其国际影响力。

The HOSOKAWA GROUP and NürnbergMesse share a long-standing partnership. Hosokawa Alpine, its German subsidiary, regularly exhibits at POWTECH in Nürnberg, while the Japanese headquarters consistently participates in POWTEX, organized by partner APPIE. Meanwhile, HOSOKAWA MICRON SHANGHAI has collaborated with IPB for over a decade. The group is committed to supporting IPB, fostering exchanges in China's powder technology sector, and enhancing its global influence.

上海如昂超声波设备有限公司
Shanghai Ruang Ultrasonic Equipment Co., Ltd.



从上海如昂成立的第二年开始接触到IPB粉体展，我们每年都参与，作为IPB粉体展的老展商，我觉得IPB是一个专业性比较强的展会，把行业内各知名企业汇聚在一起，也给采购商提供了一个很好的交流平台，现场每年都会有新产品发布，学术研讨会，加强了各企业间的交流跟学习。每年展会结束，反馈观众质量也不错，期待IPB明年再相聚。

Since its second year, Shanghai Ruang Ultrasonic Equipment Co., Ltd. has exhibited at IPB every year. As a long-term participant, we consider IPB a highly professional event that gathers leading industry enterprises and offers an excellent platform for purchaser engagement. Each year, new product launches and academic seminars facilitate interaction and learning. Visitor quality has consistently received positive feedback. We look forward to next year's reunion at IPB.



兮然科技(江苏)有限公司
Xiran Technology (Jiangsu) Co., Ltd.



此次 IPB 粉体展，让专注粉体装备制造、研发与销售的兮然科技(江苏)有限公司收获满满，参展体验堪称一流。布展筹备阶段，主办方提前 1 个月通过专属对接人，以图文形式清晰告知展位尺寸、电力配置、物流进场流程等关键信息，还主动收集我们的布展需求，针对粉碎设备这类重型展品提供进场路线规划与装卸协助方案。此次参展，我们成功结识多行业潜在客户，拓宽了业务渠道。未来，兮然科技期待继续参与 IPB 粉体展，也希望展会持续优化，为粉体行业企业搭建更优质的交流合作平台，共推行业迈向新高度。

This edition of IPB proved to be a highly rewarding experience for Xiran Technology (Jiangsu) Co., Ltd. During the preparation stage, the organizer proactively provided detailed information a month in advance. They also actively collected our needs, offering tailored solutions for heavy exhibits. Through IPB, we successfully connected with potential clients, expanding our business channels. Looking ahead, Xiran eagerly anticipates continued participation in IPB. We also hope IPB will provide an even better platform for the powder industry and jointly driving the industry to new heights.

东贵精密机械(无锡)有限公司
Toki Technology (Wuxi) Co., Ltd.



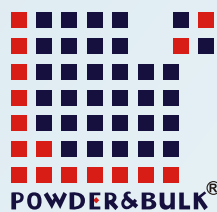
东贵精密机械(无锡)有限公司自成立以来，第一次参加IPB粉体展。主办方前期指导清晰，现场服务周到，后勤保障到位，为我们提供了便捷。展会参展企业数量多，参观观众也多，展会定位清晰，参展商的产品，与观众需求高度契合。让我们高效获客的同时，也了解到一些行业内的先进技术。IPB为我们展商搭建了一个很好的交流和合作的平台。

Since Toki Technology (Wuxi) Co., Ltd. established, it is the first time to participate in IPB. The organizer provided clear guidance in the early stages, thoughtful on-site services, offering us great convenience. IPB featured a large number of exhibitors and visitors. With its clear positioning, the products exhibited aligned closely with the needs of visitors. This not only enabled us to efficiently acquire customers but also allowed us to gain insights into advanced technologies. IPB has built an excellent platform for communication and collaboration among exhibitors.



明年再相见!

See you in 2026!



IPB 2026

第二十三届国际粉体、散料、 流体加工展览会

23rd International Processing Trade Fair for
Powder, Bulk Solids and Fluids

2026.7.22-24

上海世博展览馆

Shanghai World Expo Exhibition & Convention Center
Shanghai, China

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